



Comune di Monsummano Terme



OFFICINE DELLA CULTURA

FASHION COMPETITION CALL



National competition for fashion students and graduates

The event is promoted by Comune di Monsummano Terme, in collaboration with Officine della Cultura.

Theme of the competition:

Free interpretation of clothes, costumes, look used by David Bowie in his songs' videoclip and in his tours.

Notice of participation:

The competition is opened to students regularly subscribed to professional fashion school, higher institutions, public and private, of design, fashion and modelling, to fashion's university courses and to graduated in fashion schools and institutes.

Only adult competitors are allowed to the competition.

It's possible to download the call for the participation to the competition from the site bowiemonsummanoterme.it

The organization reserves the right to communicate any changes at the present call that become necessary for the best result of the competition. Every change will be published however on the site with reasonable advance, so as to guarantee the correct participation of each competitor to the competition.

Structure of the competition:

The competition's theme is: "**David Bowie Style and Vision**". Competitors will have to be inspired by clothes, costumes, look used by David Bowie in his songs' videoclip and in his tour. For David Bowie's videography It's possible to consult, among others, the site

https://it.wikipedia.org/wiki/Videografia_di_David_Bowie

For Their project competitors will have to use exclusively, under penalty of exclusion from competition, types of natural and eco-friendly fabric and/or material.

Creation both of woman fashion and man fashion are allowed.

Mode of participation:

The competition provides the presentation by competitors of 2 models in the form of a sketch (size A4, 21x30 cm on a white background), accompanied by related data sheet and inspiration's description card (max 600 characters. In Times New Roman, dimension 12).

Sketches will have to be sent only in format JPG or PDF, by email, to address: protocollo@comune.monsummano-terme.pt.it

On every proposal will have to be indicated legibly, competitor's name and surname, School, Institute or University form or possible year of graduation and Institute's name who released it.

Proposals will have to come within and no further than **Friday March 6th 2020**, in the ways provided for in the methods of participation. The material received after that data will not be admitted. The organization will not be responsible for any misunderstandings or delay in material's reception for any reason have been determined.

Each competitor will have to send, at the same time as sending sketches and of the relative cards, the following documentation:

following →

- Registry card, complete of name, surname, address, phone number and email
- Signing up self-certification (or diploma) with indication of School, Institute, home University;
- Copy of valid identity document

Incomplete applications or not in order with the call shall not be taken into consideration.

There is no registration fee for the competition.

The received drawings will remain propriety of Museo di Arte Contemporanea e del Novecento (Mac, n) of Monsummano Terme and will not be returned. With the participation at competition competitor gives his consent to treatment of personal data, as expected and in compliance with the rules contained in DLgs 196/03 and subsequent amendments.

Selection:

Examining commission, commissioned by Comune di Monsummano Terme, will select at his unquestionable judgment competitors who will participate at the final stage of the competition which will take place in Parco Bowie by Museo di Arte Contemporanea e del Novecento (Mac,n) of Monsummano Terme on date to be defined (indicatively May/ June 2020).

By **April 6th 2020** the names of the selected competitors for the competition's final stage will be published in the site

bowiemonsummanoterme.it

Competitors selected for competition's final stage will have to make the indicated garment by The Examining commission between the two proposed, faithfully respecting the presented sketch.

In final rating's phase extreme relevance will be given to the way the garment is made, with particular reference to cutting and finishing.

The garments made, with concerning accessories, carefully stored in special clothes holders, with highlights garment's photo how it should be worn at the time of parading on the catwalk, will have to come by the date and at the address that will be communicated to selected competitors, by the secretariat of the competition, to the email address indicated by participant at the moment of application's presentation.

Garments received after the indicated data will be excluded from the competition.

Garments' shipping is paid by competitor. No responsibility will be borne by the organization for any problems related to garments' arrival at destination beyond indicated term or for their non-delivery, for whatever reason they are determined.

The selected competitor undertakes to donate the garment sent, to Museo di Arte Contemporanea e del Novecento (Mac,n) of Monsummano Terme who will acquire it and may use it for future exhibitions or grant it on temporary loan to other museums institutions that request it.

Artist's name and surname will be indicated in any case.

Winner of the competition:

The winner of the competition will be decreed by an expert Jury, at the end of the event that will be held in Parco bowie of Museo di Arte Contemporanea e del Novecento (Mac,n) of Monsummano Terme on date to be defined (indicatively May/June 2020).

The winner will win a scholarship worth 1000,00 (one thousand/00) euro.

The organization reserves the assign of one or more special awards on the base on indication which will be given by the Jury.

All cost inherent in setting up the evening will be borne by Organization.

Travelling costs, food and accommodation will be borne by individual participants. Overnight to participants that will come from location far over than 200 km away from Monsummano Terme will be guaranteed.

Costs for garments' realization and for their shipping are dependent on individual selected participants.

Organization declines any responsibility for any damage suffered by sent garments, from the reception period to conclusion of the parade.

For info:

Organizational secretariat: segreteria@bowiemonsummanoterme.it

Monsummano Terme, January 15th 2020
